



Dear Friends,

We invite you to participate in **FACES Festival** to benefit FACES: The National Craniofacial Association. It's a chance for the community to gather for an afternoon of fun games, food, and to meet the families who FACES has served. The event is on June 11, 2022, from noon to 3:00 PM at Georgia Charity Bingo Hall.

Whether from birth, accident, or disease, facial disorders are often accompanied by specialized medical care. Since 1969, a core mission of FACES is to provide financial assistance for the cost of travel to out-of-town medical treatments, helping families who would otherwise be financially unable to go. There is never a charge for any service provided by FACES.

FACES relies on the generosity of businesses like yours to help us fulfill our mission. We ask that you consider a sponsorship for FACES Festival and help us reach our goal of \$25,000. The FACES Festival Sponsorship Opportunities Flyer provides details on sponsorship levels, describing the three events and event demographics.

For more information on the event go to [www.faces-cranio.org/faces-festival](http://www.faces-cranio.org/faces-festival). If you have questions about the sponsorship, please contact me at 423-266-1632 or by email at [Emily@cranio-faces.org](mailto:Emily@cranio-faces.org).

Sincerely,

A handwritten signature in blue ink that reads "Emily W. McKay". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Emily McKay  
Communications Director  
FACES: The National Craniofacial Association

# You're Invited to **FACES FESTIVAL**

Benefiting FACES: The National Craniofacial Association

Saturday, June 11, 2022, Noon - 3 pm

Georgia Charity Bingo Hall, Ringgold, GA at Gateway Antique Mall

**Ride 4 Smiles Reunion** – Celebrating 10 years of Riding to Help Kids with a Poker Walk (no motorcycle needed) at FACES Festival. Participants receive tie-dyed tote bag, lunch, raffle ticket, photo on their bike, and 3 poker hands. They will draw cards at various Sponsor Vendor Booths and compete for Best and Worst poker hands. Prizes to be determined. **Demographics:** Harley-Davidson, Indian, Honda, Triumph, etc., cruiser and sport bike riders from the Chattanooga and Dalton area who rode in Ride 4 Smiles for years. **Website:** Ride4Smiles.org

**BMW Motorcycle Owners Association (MOA) Ride it Forward** – A Day of Charity Ride Destination for riders from around the Southeast to learn about FACES, meet FACES kids, and have fun. Riders receive tie-dyed tote bag and lunch at event. **Demographics:** BMW motorcycle riders (both street and adventure/off-road riders). **Website:** www.rideitforward.org

**The General Public** is invited to bring the kids and meet FACES' families, see critters like opossums and such, check out the vendors, listen to acclaimed singer/songwriter Roger Alan Wade, eat lunch, buy into the Poker Walk, play games, and more!

**FACES** provides financial assistance to enable a client and one accompanying person to travel out of town to a craniofacial medical center for treatment. In its third year, FACES operates **FACES Camp - a camp for youth with craniofacial differences (facescamp.org)**. This unique traditional overnight summer camp allows youth with similar craniofacial issues to be with other kids experiencing the same medical and social issues. In July 2021, FACES Camp hosted 19 campers.

Your FACES Festival sponsorship will help FACES provide services for those individuals living with craniofacial conditions. Since 1969, FACES: The National Craniofacial Association, a 501 (c) (3) not-for-profit organization, has served children and adults throughout the Southeast and the United States with severe craniofacial deformities resulting from birth defects, injuries, or disease. There is never a charge for any service provided by FACES.



*Kayden is looking  
forward to seeing you!*

# FACES FESTIVAL

## Sponsorship Opportunities

### \$2500 FACES PRESENTING CHAMPION

- **FACES** Camp Sponsor - a camp for kids with craniofacial differences, includes: Full color logo sticker on FACES Camp 2022 hydro flasks, commemorative camp photograph & thank you card, sponsor recognition in FACES Camp video to be distributed to all campers and shared on their social media, FACES social media, website, and YouTube
- **Recognition** in all publicity on radio, print, & social media
- **Logo** link on FACES website for one year
- **Logo** on FACES Festival flyer, event map and website
- **Logo** on event banner in FACES Bingo Hall for 1 year
- **20 ft x 20 ft** vendor booth at FACES Festival (includes 4 \*lunch tickets, 6 ft. table and chairs)
- **Poker** walk stop at FACES Festival
- **Your** Company 30-60 second commercial(s) played on 6 TVs in indoor event area at FACES Festival (Looped to repeat along with other video content)
- **Logo** on 100 custom tie-dyed canvas totes given to first 100 FACES Festival registered participants
- **Opportunity** to include Your Company promotional item(s) in 100 FACES Festival Tote

### \$1000 FACES ADVOCATE

- **Recognition** in all publicity on radio, print, & social media
- **Logo** link on FACES website for one year
- **Logo** on FACES Festival flyer, event map and website
- **Logo** on event banner in FACES Bingo Hall for 1 year
- **20 ft x 20 ft** vendor booth at FACES Festival (includes 4 \*lunch tickets, 6 ft. table and chairs)
- **Poker** walk stop at FACES Festival
- **Your** Company 30-60 second commercial(s) played on 6 TVs in indoor event area at FACES Festival (Looped to repeat along with other video content)
- **Logo** on 100 custom tie-dyed canvas totes given to first 100 FACES Festival registered participants
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### \$500 FACES SUPPORTER

- **Logo** link on FACES website for one year
- **Logo** on FACES Festival flyer, event map and website
- **Logo** on event banner in FACES Bingo Hall for 1 year
- **10 ft x 10 ft** vendor booth at FACES Festival (includes 2 \*lunch tickets, 6 ft. table and chairs)
- **Poker** walk stop at FACES Festival
- **Logo** on 100 custom tie-dyed canvas totes given to first 100 FACES Festival registered participants
- **Opportunity** to include Your Company promotional item(s) in 100 FACES Festival Tote

### \$250 FACES FRIEND

- **Company** name on FACES Festival flyer, event map, and website
- **Logo** on event banner in FACES Bingo Hall for 1 year
- **10 ft x 10 ft** vendor booth at FACES Festival (includes 2 \*lunch tickets, 6 ft. table and chairs)

**FACES FESTIVAL VENDOR BOOTH** - 10 ft. x 10 ft. booth with 6 ft. table and chairs, name/business name and booth location on event map, and 1 \*lunch ticket - \$50

\* Additional lunch tickets \$10

**WHEN:** Saturday, June 11, 2022  
Noon until 3 pm

**WHERE:** Georgia Charity Bingo Hall  
Located off I-75 Exit 353,  
4031 Cloud Springs Road,  
Ringgold, GA at Gateway Mall

### FOR MORE INFO CONTACT

Emily McKay  
emily@faces-cranio.org  
423-266-1632



*Helping children & adults get to the surgeries they  
desperately need for over 50 years.*

**www.faces-cranio.org | 800-332-2373**



# FACES FESTIVAL

Benefitting FACES: The National Craniofacial Association



**SATURDAY**  
**JUNE 11, 2022**

**Noon - 3 pm**

**RAIN OR SHINE!**  
**EVERYONE WELCOME!**

MEET FACES' KIDS AND THEIR FAMILIES  
WALK A POKER WALK TO WIN PRIZES  
SPIT CRICKETS AND PLAY GAMES FOR PRIZES  
SEE OPOSSUMS, BIRDS, KITTENS and SUCH  
EAT LUNCH - SHOP VENDORS  
WIN RAFFLES - BID ON SILENT AUCTION  
LISTEN TO ROGER ALAN WADE & more!  
~ Family Friendly Event~

**Ride 4 Smiles**  
**POKER WALK**

\$25 Pre-Register at [Ride4Smiles.org](http://Ride4Smiles.org)  
or \$35 Day of Event

Includes lunch, photo on your ride, raffle ticket,  
3 poker walk hands, and  
tie-dyed tote bag filled with goodies  
(first 50 to register)  
at [Ride4Smiles.org](http://Ride4Smiles.org)

All at Georgia Charity Bingo Hall

Located off I-75 Exit 353, 4031 Cloud Springs Road, Ringgold, GA  
at Gateway Mall. [BACK OF MALL]

MORE INFO AT  
[WWW.FACES-CRANIO.ORG](http://WWW.FACES-CRANIO.ORG)

Music by  
Singer/Songwriter  
Roger Alan Wade



Sponsored By:



BMW Club  
Motorcycle Owners  
of America



Frank Pate  
Photography



**FACES**  
NATIONAL CRANIOFACIAL ASSOCIATION

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Benefitting FACES: The National Craniofacial Association  
Saturday, June 11, 2022, Noon - 3 pm  
Georgia Charity Bingo Hall, Ringgold, GA at Gateway Antique Mall

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## SPONSORSHIP AGREEMENT

### YES! Count us in as a FACES Festival

☐ \$2500 Presenting CHAMPION      ☐ \$1000 FACES Advocate      ☐ \$500 FACES Supporter  
☐ \$250 FACES Friend      ☐ \$50 Festival Vendor Booth      ☐ Additional Event Lunch \_\_\_ x \$10 each = \_\_\_

Name \_\_\_\_\_ Referred by: \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Business Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

We are unable to be a sponsor, but please accept our tax-deductible donation of \$ \_\_\_\_\_  
or gift of \_\_\_\_\_ for the Different is Divine Silent Auction.

Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to FACES.

Credit Card Payment: Please charge \$ \_\_\_\_\_  
to: ☐ Visa    ☐ Mastercard    ☐ American Express    ☐ Discover

Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Mail to: FACES, P O Box 11082, Chattanooga, TN 37401  
or Fax to 423-267-3124, or email: [emily@faces-cranio.org](mailto:emily@faces-cranio.org)

# FACES

FACES: The National Craniofacial Association  
[www.faces-cranio.org](http://www.faces-cranio.org) • 423-266-1632

For over 50 years, FACES: The National Craniofacial Association, a 501(c)3 organization, has been dedicated to assisting children and adults who have craniofacial disorders resulting from disease, accident, or birth.