



Dear Friends,

We invite you to participate in **FACES Festival** to benefit FACES: The National Craniofacial Association. **FACES Festival** brings together three events rolled into one: *Ride It Forward Charity Day*, *Ride 4 Smiles Reunion*, and *Different is Divine Silent Auction*. **FACES Festival** is an opportunity for the community to gather for an afternoon of fun games, food, and an opportunity to meet families who FACES has served. The event is on September 25, 2021, from noon to 3:00 PM at Georgia Charity Bingo Hall.

Whether from birth, accident, or disease, facial disorders are often accompanied by specialized medical care. Since 1969, a core mission of FACES is to provide financial assistance for the cost of travel to out-of-town medical treatments, helping families who would otherwise be financially unable to go. There is never a charge for any service provided by FACES.

FACES relies on the generosity of businesses like yours to help us fulfill our mission. We ask that you consider a sponsorship for FACES Festival and help us reach our goal of \$25,000. The FACES Festival Sponsorship Opportunities Flyer provides details on sponsorship levels, describing the three events and event demographics.

For more information on the event go to www.faces-cranio.org/faces-festival. If you have questions about the sponsorship, please contact me at 423-266-1632 or by email at Emily@cranio-faces.org.

Sincerely,

A handwritten signature in blue ink that reads "Emily W. McKay". The signature is fluid and cursive, with a large initial "E" and a stylized "M".

Emily McKay
Communications Director
FACES: The National Craniofacial Association

You're Invited to **FACES FESTIVAL**

3 Events Rolled Into One, Benefiting FACES: The National Craniofacial Association
Saturday, September 25, 2021, Noon - 3 pm
Georgia Charity Bingo Hall, Ringgold, GA at Gateway Antique Mall

Ride 4 Smiles Reunion – Celebrating 10 years of Riding to Help Kids with a Poker Walk (no motorcycle needed) at FACES Festival. Participants receive tie-dyed tote bag, lunch, raffle ticket, photo on their bike, and 3 poker hands. They will draw cards at various Sponsor Vendor Booths and compete for Best and Worst poker hands. Prizes to be determined. **Demographics:** Harley-Davidson, Indian, Honda, Triumph, etc., cruiser and sport bike riders from the Chattanooga and Dalton area who rode in Ride 4 Smiles for years. **Website:** Ride4Smiles.org

BMW Motorcycle Owners Association (MOA) Ride it Forward – A Day of Charity Ride Destination from MOA Rally in Lebanon, TN to learn about FACES, meet FACES kids, and have fun. Riders receive tie-dyed tote bag and lunch at event. **Demographics:** BMW motorcycle riders (both street and adventure/off-road riders). **Website:** www.rideitforward.org

Different is Divine Online Auction – FACES annual fundraising event featuring unique, fun, and fabulous auction items from Chattanooga artists, businesses, locals, and more. Bidding is done online at FACES Different is Divine Auction website from September 17 – 26. Auction items will be displayed at FACES Festival, where participants can bid directly from their cell phones.
Website: www.32auctions.com/FACES2021

The General Public is invited to bring the kids and meet FACES' families, see critters like opossums and such, check out the vendors, listen to acclaimed singer/songwriter Roger Alan Wade, eat lunch, buy into the Poker Walk, play games, and more!

FACES provides financial assistance to enable a client and one accompanying person to travel out of town to a craniofacial medical center for treatment. In its third year, FACES operates FACES Camp - a camp for youth with craniofacial differences. This unique traditional overnight summer camp allows youth with similar craniofacial issues to be with other kids experiencing the same medical and social issues. In July 2021, FACES Camp will host 26 campers.

Your FACES Festival sponsorship will help FACES provide services for those individuals living with craniofacial conditions. Since 1969, FACES: The National Craniofacial Association, a 501 (c) (3) not-for-profit organization, has served children and adults throughout the Southeast and the United States with severe craniofacial deformities resulting from birth defects, injuries, or disease. There is never a charge for any service provided by FACES.



Kayden is looking forward to seeing you!

FACES FESTIVAL



Sponsorship Opportunities

\$2500 FACES PRESENTING CHAMPION

- **FACES** Camp Sponsor - a camp for kids with craniofacial differences, includes: Full color logo sticker on FACES Camp hydro flasks, commemorative camp photograph & thank you card, sponsor recognition in FACES Camp video to be distributed to all campers and shared on their social media, FACES social media, website, and YouTube
- **Recognition** in all publicity on radio, print, & social media
- **Logo** in full page color ad in 2021 Datebook/Philanthropy issue of CHATTER Magazine (Print Deadline 7/12/2021)
- **Logo** link on Different is Divine Online Auction website title banner
- **Logo** link on FACES website for one year
- **Logo** on FACES Festival flyer, event map and website
- **Logo** on event banner in FACES Bingo Hall for 1 year
- **20 ft x 20 ft** vendor booth at FACES Festival (includes 4 *lunch tickets, 6 ft. table and chairs)
- **Poker** walk stop at FACES Festival
- **Your** Company 30-60 second commercial(s) played on 6 TVs in indoor event area at FACES Festival (Looped to repeat along with other video content)
- **Logo** on 100 custom tie-dyed canvas totes given to first 100 FACES Festival registered participants (Print Deadline 9/12/2021)
- **Opportunity** to include Your Company promotional item(s) in 100 FACES Festival Tote (Deadline 9/20/21)

\$1000 FACES ADVOCATE

- **Recognition** in all publicity on radio, print, & social media
- **Logo** in full page color ad in 2021 Datebook/Philanthropy issue of CHATTER Magazine (Print Deadline 7/12/2021)
- **Logo** link on Different is Divine Online Auction website title banner
- **Logo** link on FACES website for one year
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- **Logo** on event banner in FACES Bingo Hall for 1 year
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- **Poker** walk stop at FACES Festival
- **Your** Company 30-60 second commercial(s) played on 6 TVs in indoor event area at FACES Festival (Looped to repeat along with other video content)
- **Logo** on 100 custom tie-dyed canvas totes given to first 100 FACES Festival registered participants (Print Deadline 9/12/2021)
- **Opportunity** to include Your Company promotional item(s) in 100 FACES Festival Tote (Deadline 9/20/21)

\$500 FACES SUPPORTER

- **Logo** link on Different is Divine Online Auction website
- **Logo** link on FACES website for one year
- **Logo** on FACES Festival flyer, event map and website
- **Logo** on event banner in FACES Bingo Hall for 1 year
- **10 ft x 10 ft** vendor booth at FACES Festival (includes 2 *lunch tickets, 6 ft. table and chairs)
- **Poker** walk stop at FACES Festival
- **Logo** on 100 custom tie-dyed canvas totes given to first 100 FACES Festival registered participants (Print Deadline 9/12/2021)
- **Opportunity** to include Your Company promotional item(s) in 100 FACES Festival Tote (Deadline 9/20/21)

\$250 FACES FRIEND

- **Logo** link on Different is Divine Online Auction website
- **Company** name on FACES Festival flyer, event map, and website
- **Logo** on event banner in FACES Bingo Hall for 1 year
- **10 ft x 10 ft** vendor booth at FACES Festival (includes 2 *lunch tickets, 6 ft. table and chairs)

FACES FESTIVAL VENDOR BOOTH - 10 ft. x 10 ft. booth with 6 ft. table and chairs, name/business name and booth location on event map, and 1 *lunch ticket - \$50

* Additional lunch tickets \$10

WHEN: Saturday, September 25,
Noon until 3 pm

WHERE: Georgia Charity Bingo Hall
Located off I-75 Exit 353,
4031 Cloud Springs Road,
Ringgold, GA at Gateway Mall

FOR MORE INFO CONTACT

Emily McKay
emily@faces-cranio.org
423-266-1632

FACES
NATIONAL CRANIOFACIAL ASSOCIATION

Helping children & adults get to the surgeries they
desperately need for over 50 years.
www.faces-cranio.org | 800-332-2373

Everyone Welcome - RAIN OR SHINE!

FACES FESTIVAL



3 Events Rolled Into One

Benefitting FACES: The National Craniofacial Association

Saturday, September 25, 2021, Noon - 3 pm

Ride 4 Smiles POKER WALK

\$25 Pre-Register at Ride4Smiles.org
or \$35 Day of Event

Includes lunch, photo on your ride, raffle ticket,
3 poker walk hands, and
tie-dyed tote bag filled with goodies
(first 50 to register)
at Ride4Smiles.org

MEET FACES' KIDS AND THEIR FAMILIES
WALK A POKER WALK TO WIN PRIZES
SPIT CRICKETS AND PLAY GAMES FOR PRIZES
SEE OPOSSUMS, BIRDS, KITTENS and SUCH
EAT LUNCH - SHOP VENDORS
WIN RAFFLES - BID ON SILENT AUCTION
LISTEN TO ROGER ALAN WADE & more!
~ Family Friendly Event~

All at Georgia Charity Bingo Hall

Located off I-75 Exit 353, 4031 Cloud Springs Road, Ringgold, GA
at Gateway Mall [BACK OF MALL]

MORE INFO AT

WWW.FACES-CRANIO.ORG

Sponsored By:

Frank Pate
Photography



FACES FESTIVAL



3 Events Rolled Into One, Benefitting FACES: The National Craniofacial Association
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Georgia Charity Bingo Hall, Ringgold, GA at Gateway Antique Mall

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SPONSORSHIP AGREEMENT

YES! Count us in as a FACES Festival

☐ \$2500 Presenting CHAMPION ☐ \$1000 FACES Advocate ☐ \$500 FACES Supporter
☐ \$250 FACES Friend ☐ \$50 Festival Vendor Booth ☐ Additional Event Lunch ___ x \$10 each = ___

Name _____ Referred by: _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____ Website _____
Business Facebook: _____ Instagram: _____

We are unable to be a sponsor, but please accept our tax-deductible donation of \$ _____
or gift of _____ for the Different is Divine Silent Auction.

Enclosed is my check in the amount of \$ _____ made payable to FACES.

Credit Card Payment: Please charge \$ _____
to: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Credit Card #: _____ Security Code: _____ Expiration Date: _____
Name on Card _____ Signature _____

Mail to: FACES, P O Box 11082, Chattanooga, TN 37401
or Fax to 423-267-3124, or email: emily@faces-cranio.org

FACES

FACES: The National Craniofacial Association
www.faces-cranio.org • 423-266-1632

For over 50 years, FACES: The National Craniofacial Association, a 501(c)3 organization, has been dedicated to assisting children and adults who have craniofacial disorders resulting from disease, accident, or birth.